

STRATEGIC PLAN

2024 - 2028



1 VISION

The beating heart of the community of Naul, blending the heritage and musical traditions of Séamus Ennis with contemporary arts and cultural experiences.

2 MISSION

To deliver a diverse range of cultural experiences that honour Séamus Ennis's musical legacy, and showcase excellence in contemporary arts programming, for the people of Fingal and beyond.



3 WE DO THIS BY



1.

Positioning SEAC as a strategically important centre for the presentation of traditional Irish music and contemporary arts and cultural practice for both artists and audiences.



2.

Shining a light on the life and work of Séamus Ennis, preserving and celebrating the heritage of his home in Naul.



3.

Improving access to and encouraging public engagement with high-quality artistic programming



4.

Working collaboratively with individuals, agencies and organisations who share our values.



5.

Nurture the development of artists and supporting their practice.



6.

Aligning our work with local and national development strategies, policies and planning, contributing to local growth and community.

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4 OBJECTIVES

Our strategy is underpinned by five pillars which provide the focus for our future development.

1 ARTISTS, AUDIENCES AND PROGRAMMING

Attract and grow diverse audiences through the delivery of high-quality artistic and cultural experiences.



2 VENUE AND DEVELOPMENT

Formulate a comprehensive development plan for SEAC and adjoining site that aligns with our strategic objectives and local development plans.



Establish and maintain rigorous health and safety measures at SEAC premises to ensure the well-being of all occupants



3 MUSIC SCHOOL

Reimagine the SEAC Music School to connect with the legacy of Séamus Ennis and enhance performance music education in Fingal.



4 GOVERNANCE

Ensure excellence in governance and planning is to the forefront of everything that we do, to deliver a sustainable future for SEAC.



5 COMMUNICATIONS AND VISIBILITY

Enhance awareness of SEAC and its programme, to local, national and international audiences.